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## NATIONAL

**1) Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare**  
Atal Innovation Mission, NITI Aayog, and the U.S. Agency for International Development have announced a new partnership under the Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare initiative. It aims to improve access to affordable and quality healthcare for vulnerable populations in rural and tribal regions.

## 2) PM CARES Funds

The total corpus under the PM CARES Funds in 2020-21 was Rs 10,990.17 crore. While Rs 3,976.17 crore was spent from the fund in 2020-21, according to the latest audited statement of PM CARES Funds. The government has used a part of the money to buy medical equipment, including ventilators, to boost the battle against the COVID-19 and has also provided relief to migrants.

## 3) 'Saheli' Programme

Amazon India signed an MoU with Karnataka State Rural Livelihood Promotion Society to support the growth of women entrepreneurs. Amazon India will launch 'Sanjeevini-KSRLPS' in its platform and extend benefits of the 'Saheli' Programme to train and empower thousands of rural women entrepreneurs and also provide online access to a wider market for their products.

## 4) "Parvatmala"

Union Finance Minister in Union Budget for 2022-23 announced National Ropeways Development Programme - "Parvatmala", a preferred ecologically sustainable alternative in place of conventional roads in difficult hilly areas. The idea is to improve connectivity and convenience for commuters, besides promoting tourism.

## 5) 'Fintech Open' virtual summit

To showcase importance of fintech industry, NITI Aayog, in collaboration with PhonePe and others organized 'Fintech Open' virtual summit. A first-of-its-kind initiative, it will bring together regulators, fintech professionals and enthusiasts, industry leaders, start-up community, and developers to collaborate, exchange ideas and innovate.

## STATE NEWS

### 1) Festival of Kanchoth

The ancient festival of Kanchoth is annually celebrated, mainly by the Nag followers, during the Shukla Paksha of Magh month which usually falls in January or February. The festival is celebrated with religious fervour across the Chenab valley region of Jammu and Kashmir.





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## APPOINTMENTS AND RESIGNATIONS

### 1) Amitabh Bachchan

MediBuddy, one of India's largest digital healthcare platforms, has signed legendary Bollywood star Amitabh Bachchan as the official brand ambassador. As part of the deal, Bachchan will be seen endorsing various services available on the platform, while highlighting the need to prioritise one's health.

### 2) Pradip Shah

Pfizer India has appointed Pradip Shah as the chairman of its board following the resignation of RA Shah. He is the ex-managing director and a founding member of Crisil. Prior to founding Crisil, he assisted in founding HDFC in 1977.

### 3) Akshay Kumar

Chief Minister of Uttarakhand, Pushkar Singh Dhami has appointed Bollywood actor Akshay Kumar as the brand ambassador of Uttarakhand ahead of the 2022 Assembly Elections. In 2017, Akshay Kumar was appointed as Uttarakhand's brand ambassador for 'Swachhata Abhiyan'

## OBITUARY

### 1) Praveen Kumar Sobti

Actor-athlete Praveen Kumar Sobti, best known for playing Bheem in the TV series "Mahabharat" and for winning an Asian Games gold medal, passed away. He represented the country across various athletic events in hammer and discus throw and even won four medals at the Asian Games, including two gold medals in 1966 and 1970.

## IMPORTANT DAYS

### 1) Safer Internet Day

Safer Internet Day is observed every year on the second day of the second week of February with the aim of providing a safer and better internet, where every user gets to use the internet responsibly and without getting their data leaked. This year theme "Together for a better internet".

### 2) Financial Literacy week 2022

The Reserve Bank of India will observe February 14-18, 2022 as Financial Literacy week 2022. Reserve Bank of India (RBI) has been conducting Financial Literacy Week (FLW) every year since 2016 to propagate financial education messages on a particular theme across the country. The theme of Financial Literacy week 2022 is: "Go Digital, Go Secure".

